

Carla Embuido

(725) 247-5615 | embuidocarla@gmail.com

Education

Bachelors of Science in Accounting & Information Systems

Expected May 2028

Bachelors of Science in Nursing

Expected May 2029

University of Nevada, Reno

Professional Experience

Vice President of Engagement, Residential Hall Association

May 2025

- Designed visual reports and presentations (Excel, Canva) to communicate engagement trends to leadership and 200+ residents
- Collaborated with cross-functional teams to structure and present information clearly – applying user-friendly design principles
- Ensured brand and data consistency across all internal communications and event collateral

Planet Smoothie - Team Member

Oct 2024-May 2025

- Created product display layouts and signage, improving customer flow and visual appeal
 - Maintained accurate sales records, using attention to detail to spot trends and inform local promotions
 - Balanced high-volume tasks while keeping inventory visuals organized and error-free
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Projects

Alien Agenda - Frontend, Artist

April 2025

- Designed UI elements with focus on typography, spacing, and intuitive navigation – directly applicable to web/marketing asset design
 - Collaborated in an agile team to meet launch deadlines, delivering a consistent visual language
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Skills

Marketing & Design | Graphic Design (Canva, basic Adobe), Visual Storytelling, Brand Consistency, Layout & Typography, Event Collateral

Tools & Platforms | Microsoft Suite (PPT, Excel, Word), Canva, Google Analytics (learning), Social Media Scheduling (basic)

Soft Skills | Attention to Detail, Cross-functional Collaboration, Time Management, Adaptability, Customer Insight